ANNA WALKER

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EDUCATION

Clemson University
BS Graphic Communications

Minors in Graphic Design & Business Administration

SKILLS

Adobe Creative Suite: Lightroom, XD, Illustrator, Photoshop, Premiere Pro, After Effects, and InDesign

UX/UI & Web Design, Social Media Management, Content Creation, Print, Digital Signage, Branding, Basic HTML & CSS, Microsoft Office, Shopify, Photography, and Videography

ACCOLADES

cbdMD 2x Seasonal Tincture Label *Design Contest Winner*

2x Gutenburg *Photography Award*

USPS Promotional Contest *Best Web Design Recipient*

CU VR Tour *Lead Headset Designer*

Disney Imaginations Contest Team *Semifinalist and Lead Designer*

Certified Student Leadership Program

CU Marketing Association

WORK HISTORY

Senior Digital Designer
Rack Room Shoes · February 2023 - *Current*

- Photoshoot planning & Art Direction
- In-Store digital signage production/deployment
- Photo & Video editing for social media & web use

Senior Graphic Designer
cbdMD · May 2021 - February 2023

- UX/UI design based on Marketing research
- Rebranding & creative direction for company/sub-brands
- Designing and sizing for emails, display ads, & packaging

Graphic Designer
ProCal Printing & Graphics · August 2020 - May 2021

- Graphic design & product mockups for clients
- Preproduction/setup for signage to be produced *on time*
- Measuring/designing wraps for fleet & motorsports vehicles

Graphic Designer/Lead Intern
Clemson Watt Center · January 2019 - May 2020

- Designed content for the building's digital display network
- Event and educational videography/photography & editing
- Created engaging, on-brand content for social media

Creative Designer
Bankhouse Media Dublin · May - August 2019

- Brand Development + Graphic Design for clients
- Photography/Videography used in content creation

Multimedia Design Intern
Ridge Media, LLC · August - December 2018

- Graphic Design, Photography/Videography for clients
- Data tracking & analysis for clients web presence